

MAIN★PAPER

Collections

Coca-Cola®



POP ART



MP★

Stationery for all

**Design
and
Guarantee**



THE
ORIGINAL SINCE
1886
Coca-Cola

Coca-Cola®



POP ART

Since 1935, the *Coca-Cola*® bottle has been represented in works of art by hundreds of artists. However, its main pictorial spotlight was achieved thanks to the pop art movement that arose as a reaction to Abstract Expressionism. This was fundamentally due to a change of sources: the surrealist roots of that movement were replaced by the Dadaists of Pop.

Ironically, people wanted to blur the lines between high and low culture, opening up a conversation for the democratisation of the arts and giving contemporary art a new

direction.

With the creation of **DIAMOND LABEL**, one-of-a-kind bottles are created that "help people to celebrate their special relationship with *Coca-Cola*® that goes beyond its great taste", according to the president and general manager of CCNA Sparkling Beverages, Hendrik Steckhan.

This packaging invites consumers to begin another journey through time, going back to 1906, when the deliciously uplifting product they love was packaged in an equally attractive predecessor to today's iconic contoured glass bottle.



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MAIN PAPER creates the special series, *Coca-Cola*® **POP ART**, with products of excellent quality and exclusive designs. Enjoy this trend of art and influence in your everyday life.

Discover the products that we present for you and combine them with your lifestyle.

Coca-Cola®



BIG BACKPACK
CC001

Backpack made of polyester with vintage Coca-Cola design. Includes two reinforced shoulder straps and a hand strap. Double zipper closure with handles. Front pocket with zip closure and handle. Measurements: 35 x 45 x 24 cm. Officially licensed vintage Coca-Cola water green design.

ref.	pack	box	ean
CC001	1	30	8435250902194



BIG BACKPACK
CC002

Backpack made of polyester with Coca-Cola pop design. Includes two reinforced shoulder straps and a hand strap. Double zipper closure. Front pocket with zip closure. Measurements: 35 x 45 x 24 cm. Red pop Coca-Cola design. Official license.

ref.	pack	box	ean
CC002	1	30	8435250902200



SPORT BAG

CC003

Drawstring bag with vintage Coca-Cola design. To hang on the back. It has reinforcement in the corners and metal rings so that the fabric does not break. It incorporates a side pocket with zip closure to put money or smaller personal items. Vintage Coca-Cola design. official license. Measurements: 43 x 33.5 cm.

ref.	pack	box	ean
CC003	6	84	8435250902217

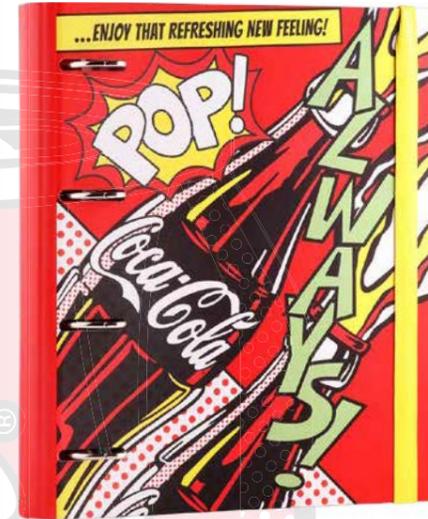


SPORT BAG

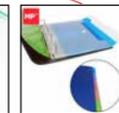
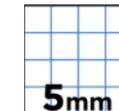
CC004

String bread basket backpack with Coca-Cola Enjoy design. To hang on the back. It has reinforcement in the corners and metal rings so that the fabric does not break. It incorporates a side pocket with zip closure to put money or smaller personal items. Coca-Cola Enjoy design. official license. Measurements: 43 x 33.5 cm.

ref.	pack	box	ean
CC004	6	84	8435250902224



60 sheets



RING BINDER CARPEBLOCK F° WITH REFILL

CC007

Ring binder made of extra hard lined cardboard. With 4 rings and holes in the cover to fit the rings and rubber closure that makes the folder more compact. Includes 5 coloured polypropylene dividers and a refill of 60 sheets with a 5 x 5 mm squares and a coloured band. It also includes a polypropylene multi-hole bag with button closure. Measurements: 27.5 x 32 cm. Pop Coca-Cola design. Official license.

ref.	pack	box	ean
CC007	1	6	8435250902255

RING BINDER CARPEBLOCK 4° WITH REFILL

CC008

Ring binder made of extra hard lined cardboard. With 4 rings and holes in the cover to fit the rings and rubber closure that makes the folder more compact. Includes 5 coloured polypropylene dividers and a refill of 60 sheets with a 5 x 5 mm squares and a coloured band. It also includes a polypropylene multi-hole bag with button closure. Measurements: 27.5 x 32 cm. Sea green vintage Coca-Cola design. Official license.

ref.	pack	box	ean
CC008	1	6	8435250902262

PENCIL CASE 1 ZIP ROUND

CC005

Carrying case for pencils, pens etc. Made of polyester with reinforcements. Zip closure with puller. Coca-Cola design in black. Official license. Measurements: 22 x 10 cm.



ref.	pack	box	ean
CC005	6	48	8435250902231

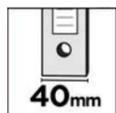
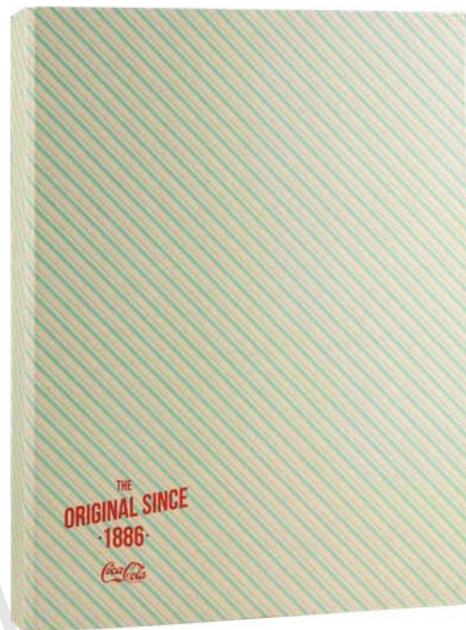
PENCIL CASE 1 ZIP ROUND

CC006

Carrying case for pencils, pens etc. Made of polyester with reinforcements. Zip closure with puller. Coca-Cola pop design in red. Official license Measurements: 22 x 10 cm.



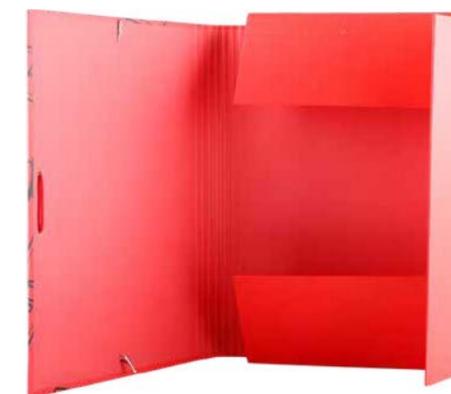
ref.	pack	box	ean
CC006	6	48	8435250902248



**RING BINDER
4 RINGS F²
CC010**

Ring binder made of extra hard lined cardboard. With 4 rings of 25 mm. 40 mm spine. Folio size. Measurements: 26 x 33 cm. Sea green vintage Coca-Cola design. Official license.

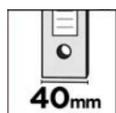
ref.	pack	box	ean
CC010	6	48	8435250902286



**3 FLAP CARDBOARD
FOLDER F²
CC013**

3-flap folder made of extra hard lined cardboard. Closure with rubber bands in the colour of the folder. Folio size. Measurements: 26.5 x 34mm. Red vintage Coca-Cola design. Official license.

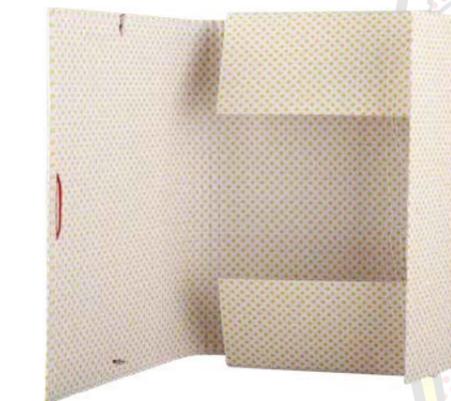
ref.	pack	box	ean
CC013	1	24	8435250902316



**RING BINDER
4 RINGS F²
CC011**

Ring binder made of extra hard lined cardboard. With 4 rings of 25 mm. 40 mm spine. Folio size. Measurements: 26 x 33 cm. Red pop Coca-Cola design. Official license.

ref.	pack	box	ean
CC011	6	48	8435250902293



**3 FLAP CARDBOARD
FOLDER F²
CC014**

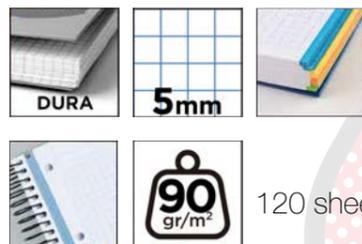
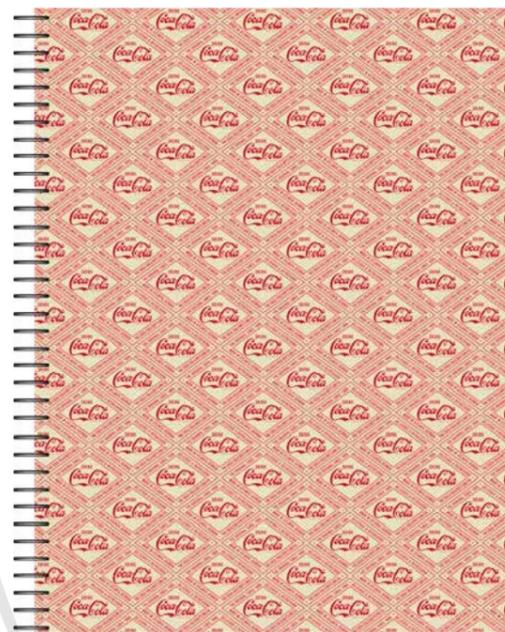
3-flap folder made of extra hard lined cardboard. Closure with rubber bands in the colour of the folder. Folio size. Measurements: 26.5 x 34mm. Coca-Cola pop polka dot design. Official license.

ref.	pack	box	ean
CC014	1	24	8435250902323



Coca-Cola®

Coca-Cola

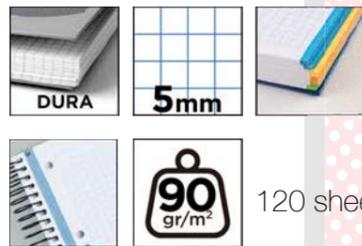
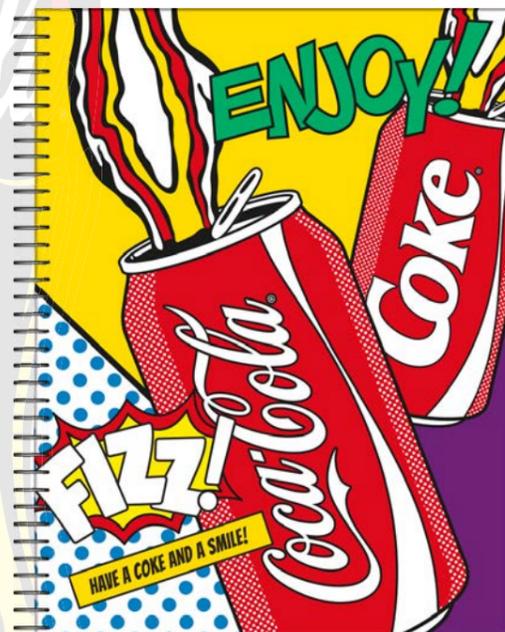


120 sheets

**EXTRAHARD COVER NOTEBOOK
A4 120 SHEETS
CC016**

Spiral notebook cover made of extra hard lined cardboard. 120 sheets with micro-perforations for easy cutting and 4 holes for filing. 90 g/m² paper. Ruled: 5 mm squares. 4 coloured bands. A4+ size. Measurements: 22.5 x 29.7 cm. Red and cream vintage Coca-Cola design. Official license.

ref.	pack	box	ean
CC016	6	24	8433250902347



120 sheets

**EXTRAHARD COVER NOTEBOOK
A4 120 SHEETS
CC018**

Spiral notebook cover made of extra hard lined cardboard. 120 sheets with micro-perforations for easy cutting and 4 holes for filing. 90 g/m² paper. Ruled: 5 mm squares. 4 coloured bands. A4+ size. Measurements: 22.5 x 29.7 cm. Pop Coca-Cola design. Official license.

ref.	pack	box	ean
CC018	6	24	8433250902361



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BOUNDED NOTEBOOK
13,4 x 19 cm
CC023

Bound hardcover notebook. Lined cardboard covers with vintage Coca-Cola designs. Snap closure. 144 sheets of 80 g/m₂ horizontally ruled. A5 size. Measurements: 14.8 x 21 cm. 4 assorted vintage Coca-Cola designs. Official license.

ref.	pack	box	ean
CC023	12	36	8435250902415



BOUNDED NOTEBOOK
13,4 x 19 cm
CC024

Bound hardcover notebook. Cardboard covers lined with Coca-Cola pop designs. Snap closure. 144 sheets of 80 g/m₂ horizontally ruled. A5 size. Measurements: 14.8 x 21 cm. 4 assorted Coca-Cola pop designs. Official license.

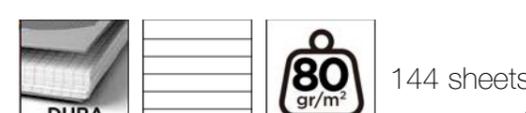
ref.	pack	box	ean
CC024	12	36	8435250902422



BOUNDED NOTEBOOK
9,7 x 14,4 cm
CC021

Bound hardcover notebook. Cardboard covers lined with Coca-Cola pop designs. Snap closure. 144 sheets of 80 g/m₂ horizontally ruled. A6 size. Measurements: 9.7 x 14.4 cm. 4 assorted Coca-Cola pop designs. Official license.

ref.	pack	box	ean
CC021	12	60	8435250902392



BOUNDED NOTEBOOK
9,7 x 14,4 cm
CC022

Bound hardcover notebook. Lined cardboard covers with vintage Coca-Cola designs. Snap closure. 144 sheets of 80 g/m₂ horizontally ruled. A6 size. Measurements: 9.7 x 14.4 cm. 4 assorted vintage Coca-Cola designs. Official license.

ref.	pack	box	ean
CC022	12	60	8435250902408



DECORATED ADHESIVE NOTES
CC029

Removable sticky notes with vintage Coca-Cola designs. Pack that includes: 25 notes of 67 x 20 mm, and 4 pads of 25 notes each of 67 x 89 mm. Vintage Coca-Cola designs. Official license.

ref.	pack	box	ean
CC029	12	576	8435250902477



DECORATED ADHESIVE NOTES
CC030

Removable sticky notes with Coca-Cola pop designs. Pack that includes: 25 notes of 67 x 20 mm, and 4 pads of 25 notes each of 67 x 89 mm. Coca-Cola pop designs. Official license.

ref.	pack	box	ean
CC030	12	576	8435250902484





GRAPHITE PENCIL WITH ERASER 4 UNITS
CC025

Graphite pencil with hexagonal wooden body with Coca-Cola pop designs. HB mine. With eraser at the end. Blister pack of 4 units with two assorted Coca-Cola pop designs. Official license.

ref.	pack	box	ean
CC025	24	288	8435250902439



GRAPHITE PENCIL WITH ERASER 4 UNITS
CC026

Graphite pencil with hexagonal wooden body with vintage Coca-Cola designs. HB mine. With eraser at the end. Blister pack of 4 units with two assorted vintage Coca-Cola designs. Official license.

ref.	pack	box	ean
CC026	24	288	8435250902446



BALLPOINT PEN LIQUID INK NEEDLE POINT 0,5 mm
CC027

Ballpoint pen with cap and plastic barrel with vintage red Coca-Cola design. 0.5mm fine needle tip. Blue liquid ink. Blister with a pen and a refill of ink. Vintage Coca-Cola design. Official license.

ref.	pack	box	ean
CC027	24	288	8435250902453



BALLPOINT PEN LIQUID INK NEEDLE POINT 0,5 mm
CC028

Ballpoint pen with plastic barrel and cap in red pop Coca-Cola design. 0.5mm fine needle tip. Blue liquid ink. Blister with a pen and a refill of ink. Pop Coca-Cola design. Official license.

ref.	pack	box	ean
CC028	24	288	8435250902460



The **CCEX003** display stand consists of all of the products shown + the **FREE** display stand



CARTON DISPLAY | COCA COLA CCEX003

Model I cardboard display with a selection of products from the Official License of Coca Cola. It includes 12 different products.

ref.	pack	box	ean
CCEX003	1	1	8435250915019



CC003



CC001



CC005



CC008



CC010



CC013



CC023



CC016



CC022



CC029



CC026



CC027

The **CCEX004** display stand consists of all of the products shown + the **FREE** display stand



CARTON DISPLAY II COCA COLA CCEX004

Model II cardboard display with a selection of products from the Official License of Coca Cola. It includes 12 different products.

ref.	pack	box	ean
CCEX004	1	1	8435250919604



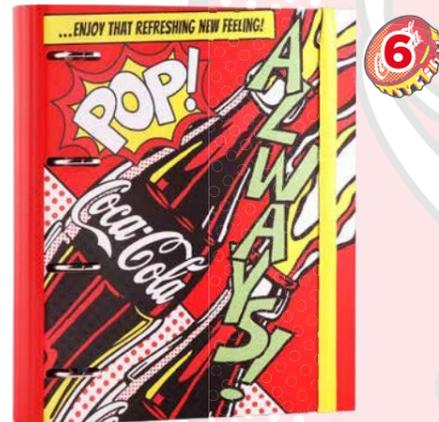
CC004



CC002



CC006



CC007



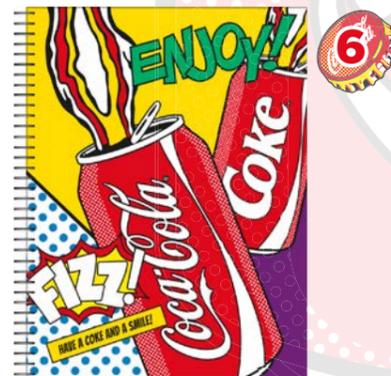
CC011



CC014



CC024



CC018



CC021



CC030



CC025



CC028

The **CCEX001** shelf unit consists of all of the products shown + decorative material of the **FREE** display stand



SHELF DISPLAY COCA COLA

CCEX001
Shelf with all the products of the Official License of Coca Cola. It includes 24 different products.

ref.	pack	box	ean
CCEX001	1	1	8435250914999



CC001



CC002



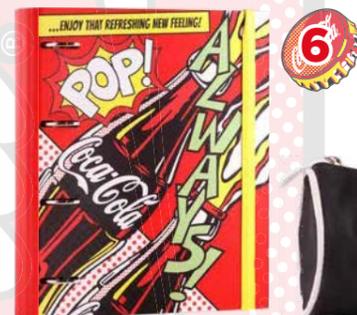
CC003



CC004



CC008



CC007



CC005



CC006



CC010



CC011



CC013



CC014



CC023



CC024



CC016



CC018



CC022



CC021



CC029



CC030



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CC025



CC027



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C/ De La Marga s/n
Pol. Ind. Ntra. Sra. del Rosario
45224, Seseña Nuevo (Toledo)
info@mainpaper.com
+34 918 936 681
ESPAÑA

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www.mainpaper.com

Main Paper, S.L.
C/ De la Marga s/n
Pol. Ind. Ntra. Sra. Del Rosario
45224 Seseña Nuevo (Toledo) - España
info@mainpaper.com - CIF: B86211745
www.mainpaper.com



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